

TOURISM AND HOSPITALITY Management

BE THE PART OF TOURISM AND HOSPITALITY INDUSTRY

Course Duration: 5 Months
Course Fee Now: BDT. 25,000
Class Time: 6:00 PM-9:00 PM (Friday)
[50% Discount For 1st Batch]

Course Outcome

This course is an introduction to the tourism phenomenon, combining a theoretical approach to the concepts involved with a practical orientation to specific issues. It includes sections on the nature and concept of tourism, concept of spiritual tourism, adventure, education and cultural tourism, travel motivations, the historical development of tourism and the tourism system- An analytical framework in applied to the world's key generating and receiving regions incorporating planning, development and marketing issues. The subject includes resorts management, concept of eco-tourism, the use of case studies, the interpretation of tourism statistics and the evaluation of public and private sector perspectives. Hospitality management trainees are highly employable, applying their skills to careers in events, hotel and conference management, sales and business development and forestry and fishing management.

Specialization in this Course

- ✓ Banquet Management
- ✓ Food & Beverage Management
- ✓ Front Office Reception
- ✓ Resort Management
- ✓ Restaurant Management
- ✓ Spa and Wellness Management
- ✓ Concerts, Festivals & Exhibitions
- ✓ Airlines & Cruises
- ✓ Catering & Cruises
- ✓ Start Your Own Business
- ✓ Customer Service Management
- ✓ Human Resources & Accounts Management
- ✓ Tour Management
- ✓ Event Management



Course Objective

The Objectives of THM course is to provide training, skill development and education needed to prepare individuals for effective job performance in the hospitality, tourism and entertainment industries.

Entry Requirements

- Minimum HSC Passed
- Polytechnic Diploma in THM
- B.Sc. in THM

Why should Attend?

Working in the tourism and hospitality industry can be very lucrative. No one will be unemployed after completing the professional course.

Internship Facility

After successfully completing the course students will join 3 Months internship Program at 3/5 star Hotel & Restaurant.

H O T L I N E

01713 49 32 67

Browse To Apply Online

www.dipti.com.bd/thm